



FOR IMMEDIATE RELEASE

**Intellicheck Mobilisa Welcomes Well Respected
National Fireworks Company to List of Clientele**

Port Townsend, WA – December 30, 2009: Intellicheck Mobilisa, Inc. (NYSE Amex: IDN) a leader in ID Verification and Wireless Technology, reported today a contract with B.J. Alan Company to integrate Intellicheck Mobilisa's IDCheck FastForm into all point-of-sale terminals in their 54 stores nationwide.

B.J. Alan Company is known as one of the top wholesale distributors of fireworks in the US, with customer service being one of their keys to success and continued growth since their inception in the early 1970's. "We are honored B.J. Alan Co. has chosen our technology to further enhance their systems for better efficiency and customer service at the point-of-sale" said Dr. Nelson Ludlow, CEO of Intellicheck Mobilisa.

Intellicheck Mobilisa's IDCheck FastForm automates the sale process as well as tracking purchases in relation to each customer and significantly enhances customer service by streamlining the process of gathering customer information. With the swipe of an ID card, such as a driver's license, the customer's data is automatically and accurately entered into the customer database.

In the commercial sector, IDCheck FastForm is used to benefit companies in many different applications such as fraud prevention in financial institutions, retail organizations, and credit processing. In pharmacies it is used to track pseudoephedrine sales and controlled substances. Intellicheck Mobilisa's IDCheck FastForm is also used in hotels for efficient check in, self check in kiosks for car rental companies, new account set up for auto-populating fields of all digital forms, for Red Flag Rule compliance, age verification, and anywhere that the validation of ID's are important.

About B. J. Alan

B.J. Alan began in the early 70's, when Bruce Zoldan sold sparklers to wholesale customers, most of whom were grocery or convenience stores. In 1979, in response to customers' requests, he imported a container of wholesale fireworks products from China. Since then, through continued growth and expansion, what started as a local family business now encompasses a multi-faceted national operation, run by a dedicated team of professionals.

Our philosophy for success is simple: integrity and hard work pay off with satisfied customers, repeat business, and significant growth year after year.

INTELLICHECK MOBILISA[®]

Leading the way in Identity and Wireless Solutions

For over 30 years B.J. Alan Company has been proud to be the Nation's Leading Distributor of Consumer (1.4G UN0336) Fireworks. Consumers throughout the United States recognize our Exclusive Phantom Brand[®] Fireworks as the most innovative in performance on the market. Phantom Fireworks brings professional display firework performance and converts it to safe, powerful, Consumer Products. The result is the most highly demandable product line in America.

About Intellicheck Mobilisa

Intellicheck Mobilisa is a leading technology company, developing and marketing wireless technology and identity systems for various applications including: mobile and handheld wireless devices for the government, military and commercial markets. Products include the Defense ID system, an advanced ID card access control product currently protecting over 70 military and federal locations, and ID-Check, patented technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issue IDs from U.S. and Canadian jurisdictions for the financial, hospitality and retail markets.

Safe Harbor Statement

Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, words such as "will," "believe," "expect," "anticipate," "encouraged," and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company's management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward-looking statements is contained under the heading of risk factors listed from time to time in the company's filings with the SEC. We do not assume any obligation to update the forward-looking information.

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